

10 Minutes of Last Meeting - 27 January 2020

The minutes of the last meeting held on 27 January 2020 were agreed as a correct record.

11 General Update on Town Deal Approach

Jonathan Noad, the Council's Director of Planning and Property thanked everyone for their involvement and provided an update on the Town Deal. Further engagement on the Town Deal had taken place at a Business Breakfast event at the end of January and also at a Place North West event. The Arts Council had also been in contact about how they might link in with the Town Deal.

The Council was awaiting further guidance from the Government on the Town Deal bidding process.

12 Nomination for Chair of Leyland Town Board

A volunteer to Chair the Board was needed and would be provided with all necessary support from the Council. Any volunteers should make contact with Jonathan Noad directly.

13 Workshop on Leyland to be facilitated by WYG and Steer Economic Development

Fred Beltrandi and Neelem Mehmood from consultants Steer Economic Development and Andrew Clarke from WYG gave a presentation to the meeting. A copy of the presentation slides are to be circulated with the minutes of the meeting.

A workshop was then facilitated looking at:

- ▶ What kind of place do we want Leyland to be?
- ▶ What does Leyland need to do to become that place?

The common themes from the workshop included:

Leyland as a place:

- ▶ Leyland being vibrant, busy and distinctive
- ▶ Equality of access, skills and jobs
- ▶ A role and sense of purpose
- ▶ Identity
- ▶ Ambition
- ▶ Celebrate fantastic heritage
- ▶ Place with a centre
- ▶ Place to retain skills
- ▶ Good jobs and training
- ▶ Aspirational but realistic
- ▶ Leisure and culture
- ▶ Who are we catering for?
- ▶ Great place to live
- ▶ More of a night time economy
- ▶ Sustainable and long-term viability

What Leyland needs to do:

- ▶ Become a vibrant business location
- ▶ 21st/22nd century vision – new technology, access to green space
- ▶ Hub for advanced manufacturing using technology
- ▶ Sector focus on growth – a competitive edge for Leyland
- ▶ Independent start-ups, local offer
- ▶ Maximise our industrial legacy to advance technology
- ▶ Skills and training
- ▶ Attract private sector investment
- ▶ Position of land assembly
- ▶ New infrastructure

The workshop was summarised as needing to be:

- ▶ Ambitious
- ▶ Innovative
- ▶ Inclusive
- ▶ Sustainable (economically and environmentally)
- ▶ Deliverable
- ▶ Better than anyone else

The next steps are to set a baseline for Leyland and test the viability of some of the Leyland Masterplan projects.

Further workshop to be organised once the Government bidding guidance is received.

14 Any Other Business

(a) Leyland Masterplan

The consultation on the Leyland Masterplan would be launched on 17 March 2020 at the Leyland My Neighbourhood Forum.

(b) Council Budget 2020/21

It was reported that the Council would be agreeing its budget on 26 February 2020 and included a range of investments in the Borough around regeneration.

15 Date of Next Meeting

To be arranged once the Government bidding guidance is received.

Chair

Date